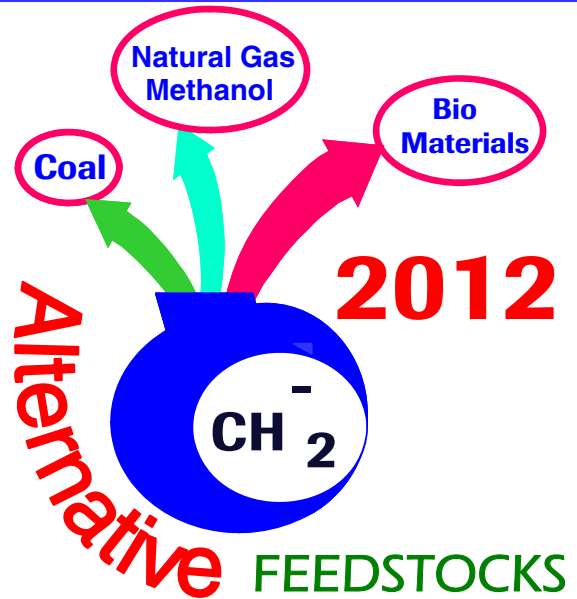


The Global Business Forum

Natural Gas, Coal, Bio Materials As Alternative Feedstocks for Chemicals and Petrochemicals

*June 13, 14 & 15, 2012
Novotel Peace Hotel
Beijing, China*



Sessions Planned:

- ❁ Alternative Feedstocks for Petrochemicals – Global Status – China Highlights
- ❁ Olefins from Coal-based Methanol – Players and Progress
- ❁ Bio-based Ethanol/Methanol to Chemicals
- ❁ Bio-monomers and Polymers Commercialization Status
- ❁ Algae and Biomass for Chemicals and Petrochemicals



*Chemical Market Resources, Inc.
We Do Few Things... Much Better...*



**560 Blossom Street, Webster, TX 77598
Tel: 281-557-3320; Web: www.CMRHouTex.Com**

The Global Business Forum – Alternative Feedstocks

The second world forum on Alternative Feedstocks for chemicals and petrochemicals is designed to present the major issues that influence and expand three major areas: (1) Coal based olefins, (2) Shale gas developments via methanol, (3) biomonomers and polymers, and (4) algae and biomass technologies

If you and/or your organization is interested in presenting a paper, please contact us at Jswamy@CMRHouTex.Com and/or Bsingh@CMRHouTex.Com

THE MAJOR SESSIONS PLANNED

✿ PLENARY SESSION

The plenary session will address an overview of the strategic importance of Alternative Feedstocks for chemicals and petrochemicals – regional differences, wide choices, the role of economics, environmental and other – Global Strategic Issues.

✿ SESSION – I COAL TO CHEMICALS VIA METHANOL TECHNOLOGIES & ECONOMICS

The keynote session – I will focus on current and future of Coal to Chemicals via methanol and coal liquids. The current and developing technologies, and regional cost economics will be emphasized.

✿ SESSION – II UPCOMING ROLE OF SHALE GAS AS A PETROCHEMICAL FEEDSTOCK

This session will highlight shale gas as a feedstock for petrochemicals – its regional importance, comparative cost economics and long term plans.

✿ SESSION – III PLANT BASED MONOMERS & POLYMERS - THE NEW HORIZONS

This session is focused on new and innovative monomers and polymers based on bio materials. The session will elucidate the pathways, new directions and economics, providing the current status and future directions.

✿ SESSION IV - THE ALGAE & BIOMASS

The session focused on the technology developments in algae and biomass for chemicals and petrochemicals. Get ready to get a sneak preview of the new and innovative ideas and defining the new directions for renewable building blocks for chemicals and plastics.

✿ PANEL DISCUSSION

The panel discussion of pre-selected panel participants with pre-selected topics covering the major issues and their Global impact – Audience participation following the panel discussion.

✿ EVENING NETWORKING SESSION - A TASTE OF CHINA REGIONS

A special reception to present the newer melting pot culture of China. Taste a variety of dishes representing various cultures in China.



REGISTRATION

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 560 Blossom St., Ste. C
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CONFERENCE FEE

Pre-Registration US\$ 1,250
 On-Site Registration US\$ 1,350
 The registration fee includes scheduled symposium sessions June 13-15, meals during the symposium, and the reception. Cancellation fee after May 15th, 2012 is \$350. Please call for group discounts

THE GLOBAL BUSINESS FORUM AFS EXHIBIT & SPONSORSHIP OPPORTUNITIES

✦ Table Top Exhibits

AFS-2012 provides opportunities to set up table top exhibits to reach all of the participants. The table top exhibits will be organized just outside the conference rooms around the coffee service to maximize the exposure.

Please Print clearly, type or affix business card:

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For Further Information or Assistance
 Call Mr. Vipool Bhatt at 281-557-3320
 Email: Bhattv@CMRHouTex.Com

WHO SHOULD ATTEND?

This symposium, first of its kind, in China combining the upstream and downstream aspects of Coal, Natural gas and bio feedstocks for chemicals and petrochemicals is intended for marketing and technical representatives from the energy, basic-6 and downstream industry participants and academia. All persons involved in Global marketing, commercial planning, business developments, R&D, application development for these most important trends that will impact the Global energy economics should attend

THE ORGANIZERS

Chemical Market Resources, Inc. Is a reputable full service polyolefins technology, marketing research and planning firm with over 20 years of unmatched excellence and penchant for details. We have successfully selected, evaluated, implemented licensing opportunities and positioned a number of materials in the flexible applications market on a proprietary basis for our global clients. We had a role in almost all of the new polymer materials introduced in the last decade worldwide.

CNCIC is the major consulting firm in China specializing in the chemical petrochemical industry with extensive experience in commercial, technical and valuation assistance to Global clientele

THE VENUE

Novotel Peace Beijing Hotel, 3 Jinyu Hutong, Wangfujing, 100006 BEIJING, CHINA;
 Tel (+86)10/65128833

Novotel Peace Beijing Hotel is located minutes from Tiananmen Square and Forbidden City and other major attractions. Novotel Peace Beijing Conference Center has set aside a block of guest rooms at a special rate for FlexPO attendees. Accommodation requests must be received before May 2012 to get discounted rate.

