

Chemical Market Resources, Inc. Houston, TX



FLEXPO Houston 2012

March 29-30, 2012, Four Seasons Hotel, Downtown Houston, TX

**The 20th International Conference On:
Polyolefins & Elastomers; Changing
Role of Americas in the Global Race**

Sessions Planned:

- ❖ Global Polyolefin Developments – Impact on the U.S.**
- ❖ Role of U.S. Innovations**
- ❖ Market Focus vs. Technology Focus by Region - Opportunities**
- ❖ Shale Gas for Polyolefins - U.S., Ace in the Hole!**
- ❖ The Newest Product Offerings**
- ❖ Polyolefin Catalysts – U.S. Markets in Transition**



Organized By:

Chemical Market Resources, Inc.
560 Blossom Street, Ste C, Webster, TX 77598
Tel: 281-557-3320; Email: FlexPO@CMRHouTex.Com

*Over Two Decades of Excellence
in Marketing Research for Polyolefin and Elastomers !*



Chemical Market Resources, Inc. Houston, TX



FLEXPO - Houston 2012

REGISTRATION

Website: www.CMRHouTex.Com
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Phone: 281-557-3320
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Mail: CMR, Inc.
560 Blossom St., Ste. C
Webster, TX 77598

CONFERENCE FEE

Pre-Registration	US\$ 1,150
On-Site Registration	US\$ 1,350

The registration fee includes scheduled symposium sessions March 29-30, 2012, meals during the symposium and the reception, the conference proceedings and one year free subscription to Polyolefins and Elastomers Strategic News Analysis.

Cancellation fee after Feb. 15th 2012 is \$350. Please call for group discounts.

Please Print clearly, type or affix business card:

Name: Dr. /Mr. /Ms. _____

Affiliation: _____

Company : _____

Title/Position: _____

AMEX/MC/VISA: _____



Expiration: _____

Please Bill the Company

For Further Information or Assistance
Call Mr. Vipool Bhatt at 281-557-3320
Email: Bhattv@CMRHouTex.Com

WHO SHOULD ATTEND?

This symposium is intended for marketing/technical representatives from the polymer industry applications, government and academia interested in the latest developments. All persons involved in marketing, business developments, R&D, TS&D, application development for both North America and international markets should attend. The previous nineteen FlexPO programs, worldwide have received excellent comments from all of the attendees!

THE ORGANIZER

Chemical Market Resources, Inc. Is a reputable full service polyolefins technology, marketing research and planning firm with over 20 years of unmatched excellence and penchant for details. We have successfully selected, evaluated, implemented licensing opportunities and positioned a number of materials in the flexible applications market on a proprietary basis for our global clients. We had a role in almost all of the new polymer materials introduced in the last decade worldwide.

THE VENUE

The Four Seasons Hotel in the heart of downtown's financial and business districts and just steps from many internationally renowned cultural destinations, Four Seasons resonates with the cosmopolitan elegance and refined Southern charm that characterize Houston. Accommodation requests must be received before Feb 28th 2012. Participants may make their own room reservations:

Call-in: 1-(800) 734-4114 and must indicate group affiliation at the time of making the reservation in order to obtain the group rate - Chemical Market Resources - FlexPO 2012.

Online: Go to www.fourseasons.com/houston
Click on Rates and Reservations, Select dates and enter your group code: **CI0312CM**
Confirm room and details

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08:00 AM Registration
08:20 AM Welcome
Remarks
08:30 AM Keynote Session
10:00 AM Coffee Break
12:00 PM Lunch
1:30 PM Plenary Session
3:00 PM Coffee Break
5:00 PM Adjourn
7:00 PM Dinner

- ☼ Coffee & Snack Bar
- ☼ Special Request Meetings
- ☼ CMR Consultant Meetings
- ☼ Networking Opportunities

FlexPO Houston 2012

“The Changing Roles of Americas in Global Race”

Day 1 - March 29, 2012, Thursday

Session I: KEYNOTE SESSION, Moderator Dr. Balaji Singh

- 8:20 AM Welcome and Opening Remarks**
Dr. Balaji B. Singh, President, Chemical Market Resources, USA
- 8:30 AM The Economic and Industry Outlook: Shale Gas and the Manufacturing Renaissance**
Dr. Kevin Swift, Chief Economist and Managing Director, American Chemical Council (ACC), USA
- 9:00 AM The Impact of Shale Gas on the Petrochemical Industry**
Mr. Robert Bauman, President, Polymer Consulting International, USA
- 9:30 AM Polyolefins & Elastomers – Changing Global Landscape**
Mr. Larry Gros, Global Polyolefin Products and Technology Manager, ExxonMobil Chemical Company, USA
- 10:00 AM COFFEE BREAK**
- 10:30 AM Global Leadership from the Americas *How the industry is defining future growth around the world***
Dr. Sarah Eckersley, Global Director of Performance Packaging, The Dow Chemical Company, USA
- 11:00 AM Braskem - Growth and Innovation Strategy**
Mr. Edmundo Aires, VP Technology, Braskem, Brazil
- 11:30 AM China Opportunities & Strategy**
Dr. Balaji Singh, President, Chemical Market Resources, USA

12:00 PM LUNCH

Session II: PLENARY SESSION, Moderator Dr. J. Swamy

- 1:30 PM The State of the U.S. Flexible Packaging Industry**
Ms. Marla Donahue, President, Flexible Packaging Association, USA
- 2:00 PM U.S. Polyolefins Pipe Overview**
Mr. Tony Radoszewski, Executive Director, Plastic Pipe Institute, USA
- 2:30 PM Global Metallocene Markets, Technologies, and Trends**
Dr. J. Swamy, Director, Chemical Market Resources, USA
- 3:00 PM TBD**
- 3:30 PM COFFEE BREAK**
- 4:00 PM **PANEL DISCUSSION****
- 5:00 PM ADJOURN**
- 7:00 PM DINNER**

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08:00 Session 3

10:00 AM Coffee Break

12:00 PM Lunch

1:30 PM Session 4

4:00 PM Adjourn

- ☼ Coffee & Snack Bar
- ☼ Special Request Meetings
- ☼ CMR Consultant Meetings
- ☼ Networking Opportunities

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“The Changing Roles of Americas in Global Race”

Day 2 - March 30, 2012, Friday

Session III: CATALYST/PROCESS SESSION, Moderator Dr. Clifford Lee

- 8:00 AM Multiple Scale Design of Polypropylene Performance**
Dr. Michel Daumerie, Polyolefin R&D Director, Borealis, Austria
- 8:30 AM PEMEX Plans and Strategy for the Americas**
Mr. Carlos Pani, VP Marketing and Business, PEMEX, Mexico
- 9:00 AM New Developments in Polyolefin Catalysts**
TBD, Grace Davison
- 9:30 AM Synthesis, Properties, and Applications of the Segregated Star Block Copolymer from Macromonomer containing DVB**
Dr. Toru Arai, Technical Manager of Applications, DENKA, Japan
- 10:00 AM COFFEE BREAK**
- 10:30 AM Albemarle Polyolefin Catalyst Development Meeting Global Polyolefin Industry Needs**
Dr. Pal Arjunan, R&D Manager, Albemarle, USA
- 11:00 AM INNOVENE S Technology, Solution for Bimodal Market**
Mr. Frederic Alarcon, Licensing Manager, INEOS Technologies, France
- 11:30 AM Molecular Rebar-Opening New Design Windows for Materials**
Mr. Kurt Swogger, CEO and Dr. Clive P. Bosnyak, CTO, Designed Nanotubes, LLC, USA

12:00 PM LUNCH

Session IV: PRODUCTS AND COMPOUNDING SESSION

- 1:30 PM Stabilization of Polyolefins: An Overview of Chemistry and Effect**
Dr. Rick King, Technical Manager - Additives, BASF, USA
- 2:00 PM Polyolefin and Solar PV Application- Current Status and Future Direction**
Chemical Market Resources, Inc., USA
- 2:30 PM Development of Injection Stretch Blow Molding (ISBM)**
Dr. Mike McLeod, Technical Service Manager, Total Petrochemicals, USA
- 3:00 PM Title : TBD**
Mr. Juan Ramon Salinas, Global Marketing Manager, Dynasol
- 3:30 PM TBD**
- 4:00 PM EVALUATION & ADJOURN**