

FLEXPO 2010



CHINA

**Hotel Peace Novotel, Beijing,
June 9-11, 2010**

Co-Hosted By



*Two Decades of Global Excellence
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***The Seventeenth International Conference On
Showcasing - Asian Polyolefins & Elastomers Innovations***

Sessions Planned:

- ❁ Global Polyolefins & Elastomers Innovations – Current Status
- ❁ Showcasing Asian Polyolefins & Elastomers Innovations
- ❁ Global Polyolefin Catalysts and Supports Market Trends
- ❁ The Newest Product Offerings

Simultaneous Translation service provided

***Visit to Sinopec Research Center - June 11th 2010 1:30 PM
Showcasing Chinese Polyolefin R&D***



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Preliminary Program

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Showcasing Asian Polyolefins & Elastomers Innovations

Day 1 - June 9, 2010, Wednesday

08:00 AM Registration
08:30 AM Session I
Plenary
10:00 AM Coffee Break
12:30 PM Lunch
2:00 PM Keynote
Session
4:00 PM Coffee Break
5:30 PM Adjourn
7:00 PM Dinner

- ☼ Coffee & Snack Bar
- ☼ Special Request Meetings
- ☼ CMR Consultant Meetings
- ☼ Networking Opportunities

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Session I: PLENARY SESSION

Moderator: Dr. Balaji B. Singh, President, CMR Inc., USA

8:30 AM Welcome and Opening Comments

Mr. Li Zhong, Deputy General Manager, China National Chemical Information Center (CNCIC), China

Dr. Balaji B. Singh, President, CMR Inc., USA

9:00 AM China's Polyolefin Industry – Path Forward

Mr. Sun Weishan, Vice General Secretary, China Petroleum and Chemical Industry Association, China

9:30 AM Challenges in the Global Petrochemical Industry and the Strategic Response from SK Energy

Dr. Sang-Hoon Park, President, SK Energy- China & President, Technology Innovation Center, SK Group, Korea

10:00 AM COFFEE BREAK

10:30 AM Status Quo and Outlook of Polyolefin Industry in China

Ms. Yu Jiao, Deputy Director, Economics & Development Research Institute, SINOPEC, China

11:00 AM Dance with the Middle East –Strategies for the challenges from the Middle East Petrochemical Industry

Dr. Wang ZhengYuan, Senior Executive & Senior Engineer, PetroChina, China

11:30 AM Petrochemicals Downstream Value Addition Trends in Kingdom of Saudi Arabia

Dr. Esam Himdy, President, Sahara Petrochemical, Kingdom of Saudi Arabia

12:00 PM Versatile and Innovative Styrenic Copolymers

Dr. Frank J. Chen, VP, Dr. Cheong Kow,AVP, R&D, TSRC Taiwan

12:30 PM LUNCH SPONSORED BY THE DOW CHEMICAL COMPANY

Session II: KEYNOTE SESSION

Moderator: Dr. J.N. Swamy, Project Manager, CMR Inc., USA

2:00 PM Sustainable Growth in Chemical Industry: Case Study in Thailand

Dr. Pailin Chuchottaworn, President, IRPC/PTT Group, Thailand

2:30 PM China's Polyolefin Industry, Opportunity or Challenge?

Mr. Fangwei, Vice Director of Consulting Department, CNCIC, China

3:00 PM New Progress of Coal-to-Liquid (CTL) Technology and Industry

Mr. Ren XiangKun, Senior Engineer and Board Chairman Shenhua Coal Liquefaction Research Center, Shenhua Coal Co., Ltd, China

3:30 PM Energy Outlook and Sustainability Challenge

Mr. Hans VanBrackle, Product Research Manager, ExxonMobil Chemical, USA

4:00 PM COFFEE BREAK

4:30 PM Product Innovations in Polyolefin Industry

Dr. Norio Kashiwa, Senior Research Fellow, Mitsui Chemicals, Japan

5:00 PM Polyolefins for Society

Dr. Bill Gustafsson, Chief Scientist, Inno Tech, Borealis AB, Sweden

5:30 PM ADJOURN

7:00 PM – 9:00 PM DINNER SPONSORED BY GRACE DAVISON

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Day 2 – June 10, 2010, Thursday

08:00 AM Session III

10:30 AM Coffee Break

12:00 PM Lunch

1:30 PM Session III

(Contd.)

4:00 PM Coffee Break

5:30 PM Adjourn

7:00 PM Dinner

- ✿ Table Top Exhibits
- ✿ Coffee & Snack Bar
- ✿ Special Request Meetings
- ✿ Networking Opportunities

Simultaneous Translation Service will be provided

Session III: Catalyst and Process Technology

Moderators: Dr. Clifford Lee, VP; Dr. J.N. Swamy, Project Manager, CMR Inc., USA

8:00 AM **Meeting Asian Polyolefin Growth through Innovation**

Mr. Marc Legrand, Business Director, Polyolefin and Chemical Catalysts, Albemarle Corp., USA

8:30 AM **The Role of Catalyst Suppliers to the Polyolefins Industry and the Advancement of BASF Lynx® Catalysts**

Dr. Minghui Zhang, Technical Service Manager, BASF Corporation, USA

9:00 AM **Delivering Customer Value through Catalyst Innovation**

Mr. Jewan Bae, Global Marketing Director, Grace Davison, USA

9:30 AM **C-Max Catalyst Platform -Innovative Catalysts for Polypropylene**

Dr. Meinolf Kersting, VP, Sud-Chemie AG, Germany;
Dr. C.P. Cheng, CTO China operation, Sud-Chemie AG, Germany

10:00 AM **Influence of Combined Catalysts on PE Process Properties**

Mr. Zhang Rui, Engineer, PetroChina, China

10:30 AM COFFEE BREAK

11:00 AM **Review of Polyolefin Catalyst Technology at BRICI**

Dr. Xia Xianzhi, Deputy Chief Engineer, BRICI, SINOPEC, China

11:30 AM **Recent Advances in CO₂ Based Polymers**

Mr. Peter Shepard, VP Business Development, Novomer Inc., USA

12:00 PM LUNCH

1:30 PM **HDPE Innovations from the UNIPOL PE Process for the China Market**

Dr. Greg Stakem, VP Technology, Univation Technologies, USA

2:00 PM **400+ KTA HPPE Line Design, Background, Basis, and Learnings**

Mr. Jacques De Cock, Licensing Manager, ExxonMobil Chemical, USA

2:30 PM **The Market of Polyolefin Catalysts of Sinopec Catalyst Company**

Mr. Wang Zhiping, Professor of Engineering and Deputy Director of SINOPEC Catalyst Company, China

3:00 PM **Innovation in PP Through Technology**

Dr. C.S. Kim, Catalyst Applications & Technical Support Manager - Asia, LyondellBasell Industries, The Netherlands

3:30 PM **Polypropylene Innovation: Catalysts and Products**

Dr. Franz Langhauser, Director Technology, Lummus Novolen Technologies GmbH, Germany

4:00 PM COFFEE BREAK

4:30 PM **Taking PP Production to New Heights**

Dr. Yixia Wang, PP Licensing and Catalyst Manager, Dow Chemical, China

5:00 PM **Recent Advances in Ineos Polyolefin Technologies**

Mr. Sefok Chan, Regional Licensing Manager, Ineos Technologies, USA

5:30 PM ADJOURN

7:00 PM – 9:00 PM DINNER SPONSORED BY PETROCHINA

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Innovations**

Day 3 – June 11, 2010, Friday

08:00 AM Session IV
10:30 AM Coffee Break
12:30 PM Adjourn

Evaluation

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Session IV: Product Development and Polymer Characterizations

Moderator: Mr. Vipool Bhatt, Senior Research Analyst, CMR Inc., USA

8:00 AM Advances in Elastomers

Dr. Hsien Wang, Principal, LAS Associates, Taiwan (former Chief Scientist, ExxonMobil Chemical, USA)

8:30 AM Plastics Sustainability and Bioplastics

Dr. Balaji B. Singh, President, CMR, Inc., USA

9:00 AM Advanced Polypropylene Products for Automotive Applications

Dr. Yi Jianjun, Senior Engineer, Lab for Synthetic Resin, Petrochemical Research Institute, PetroChina, China

9:30 AM Advances of Polyolefin Characterization

Dr. Benjamin Monrabal, R&D Director, Polymer Char, Spain

10:00 AM New Development in Specialty Packaging Applications

Ms. Mahalia Soediono, Senior Technology Manager, Dow Chemical China;
Dr. Rajen Patel, Technical Leader, Dow Chemical, USA

10:30 AM COFFEE BREAK

11:00 AM Use of High Throughput Experimentation for Polyolefin Catalysts – Third Party Experiences

Dr. Javier Revilla, Senior Technical Manager, CID & Innovante (JV of CID/CMR Inc.), Mexico

11:30 AM Novel Easy Processing PE “EPPE” and Its Applications

Mr. Katsuhiro Yamada, Research Scientist, Sumitomo Chemical, Japan

12:00 PM Overview of New Developments in Elastomers

Dr. Walter Ramirez, VP R&D, Dynasol, Mexico

12:30 PM ADJOURN for LUNCH

2:00 PM - 5:00 PM Bus Tour to SINOPEC and returned to Novotel

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REGISTRATION

You can register either online at our website www.cmrhoutex.com
Email: Flexpo@CMRHouTex.Com
Call: 281-557-3320 Ext: 314

CONFERENCE FEE

Pre-registration US \$1,000
Registration US \$1,150

The registration fee includes scheduled presentation sessions, meals during the conference, the conference proceedings and one year free subscription of Polyolefins and Elastomers Strategic News Analysis.

Cancellation fee after May 15th - \$350
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For further information and assistance
Call Mr. Vipool Bhatt at 281-557-3320
Ext:314 and/or Email:
BhattV@CMRHouTex.Com

WHO SHOULD ATTEND

This symposium is intended for marketing and technical representatives from the polymer industry applications, government and academia interested in the latest developments. All persons involved in marketing, business developments, R&D, TS&D, application development for both North America and international markets should attend.

THE ORGANIZERS

Chemical Market Resources, Inc. (CMR) is a reputable full service market research firm serving polyolefin and elastomer industries worldwide in the past 20 years with excellence and penchant for details. CMR initiated the FlexPO and has successfully operated the past 16 conferences. China National Chemical Information Center is China's leading information center with services in periodicals, consulting, conferences, database, and computer technology.

THE VENUE

Novotel Peace Beijing Hotel
3 Jinyu Hutong, Wangfujing
100006 Beijing, China

For hotel reservations please mention FlexPO or CMR when contacting:

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Novotel Peace Beijing Hotel and Conference Center, located minutes from Tiananmen Square and Forbidden City and other major attractions, has set aside a block of guest rooms at a special rate **650 RMB (US \$100.00)** including breakfast for FlexPO attendees. Accommodation requests must be received before May 2010.